



A PERSON
WHO DOESN'T
IMMEDIATELY
READ A
BORROWED
BOOK WILL
NEVER BE
ABLE TO
SAVE
MONEY?

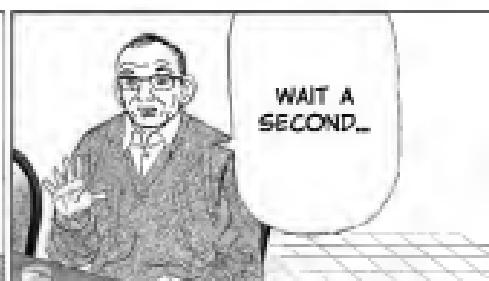


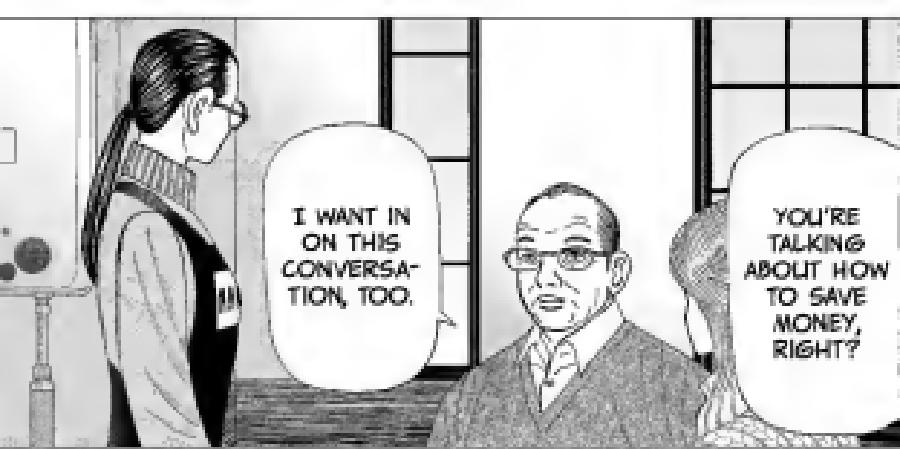
SORRY
IF I
SOUND
RUDE.



BUT IF I
DON'T SAY
IT CLEARLY,
YOU WON'T
UNDER-
STAND
WHAT I
MEAN.

ANIO



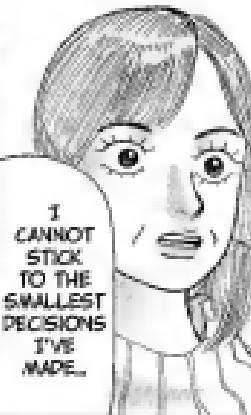








YOU PROBABLY TOLD YOURSELF, "I'LL READ IT LATER" AND SET THE BOOK ASIDE, DIDN'T YOU, SAITO-SAN?



I CANNOT STICK TO THE SMALLEST DECISIONS I'VE MADE...

I DON'T DO WHAT I'VE DECIDED TO DO.



REMEMBER HOMEWORK DURING SUMMER VACATION, WHEN YOU WERE A CHILD?



THAT'S EXACTLY WHAT I DID.



IT'S DESIGNED TO BE EASY TO FINISH IF YOU DO A LITTLE BIT EVERY DAY. IT LAYS THE GROUNDWORK OF CHARACTER DEVELOPMENT, OF ACCOMPLISHING GREAT SUCCESS BY COMPOUNDING SMALL ACHIEVEMENTS.

THE SUMMER HOMEWORK IS ACTUALLY QUITE EXCELLENT.

"I'LL DO IT LATER" BECOMES ONE OF THEIR CATCHPHRASES; THEY FAIL AT DIETING AND SAVING MONEY.

BUT THERE ARE THOSE WHO PROCRASINATE THE HOMEWORK UNTIL THE LATTER PART OF SUMMER VACATION. PERSONALITY TYPES LIKE THAT WILL BECOME PRONE TO PROCRASINATION LATER IN LIFE.

QUESTION: WHAT A BOLT THE PERSONALITY TYPE THAT FINISHES ALL THE HOMEWORK AT THE BEGINNING OF SUMMER VACATION?

I ALWAYS DID HOMEWORK AT THE LAST MINUTE, IN TEARS.

OH, MY. THAT DESCRIBES ME PERFECTLY.

THE PERSONALITY TYPE THAT WORKS TO GET THINGS DONE EARLY WILL EXPERIENCE A CHASM BETWEEN THE TIME TO SAVE AND THE TIME TO SPEND, AND THE TOTAL WILL COME OUT TO ZERO.

THE TYPE WHO FINISHES THINGS EARLY WON'T DO WELL AT SAVING MONEY, EITHER.





HE DESIGNED
TOKYO'S HIBIYA
PARK, MEIJI JINGU
SHRINE, OSAKA'S
SUMIYOSHI PARK,
HOKKAIDO'S
ONUMA PARK, AND
SO ON; HE WAS
CALLED THE
"FATHER OF
PARKS."

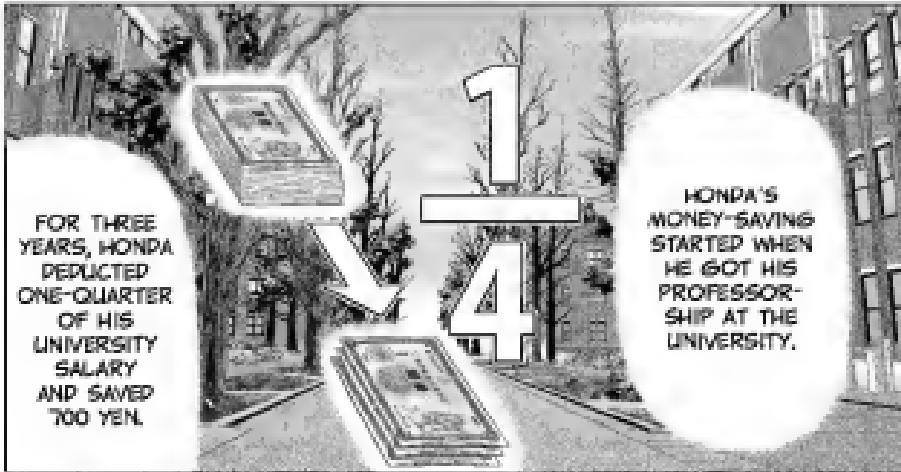
HONDA
SEROKU WAS A
PROFESSOR OF
FORESTRY WHO
TAUGHT AT A
UNIVERSITY
THROUGH THE
MEIJI, TAISHO,
AND SHOWA
PERIODS. HE
WAS ALSO
AN ACTIVE
LANDSCAPE
ARCHITECT.

HANIO



BECAUSE OF HIS
EXPERIENCE WITH
ULTIMATE POVERTY IN
CHILDHOOD AND HIS
STUDENT DAYS, HE
MADE FIERCE EFFORT
TO GET OUT FROM
UNDER IT, AND
THEREBY DEVISED
A METHOD OF
ESTABLISHING A
COLOSSAL
FORTUNE.

HE ALSO PRACTICED
HIS OWN UNIQUE
MONEY-SAVING
METHOD AND LIFE-
STYLE PHILOSOPHY,
AND MADE A
FORTUNE BY THE
TIME HE WAS IN
HIS FORTIES.
A FORTUNE OF
TEN BILLION
YEN IN TODAY'S
STANDARDS.



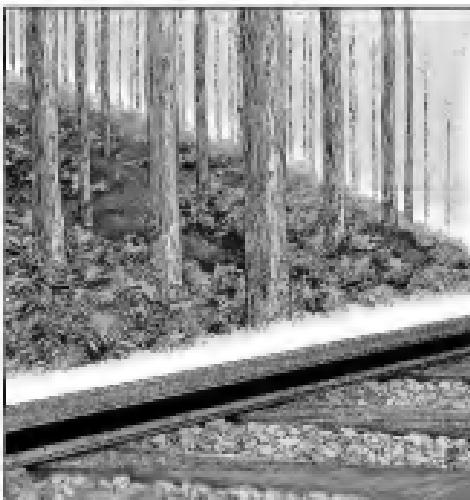
FOR THREE
YEARS, HONDA
DEDUCTED
ONE-QUARTER
OF HIS
UNIVERSITY
SALARY
AND SAVED
700 YEN.

HONDA'S
MONEY-SAVING
STARTED WHEN
HE GOT HIS
PROFESSOR-
SHIP AT THE
UNIVERSITY.

In today's terms, this would amount approximately 14 million yen.



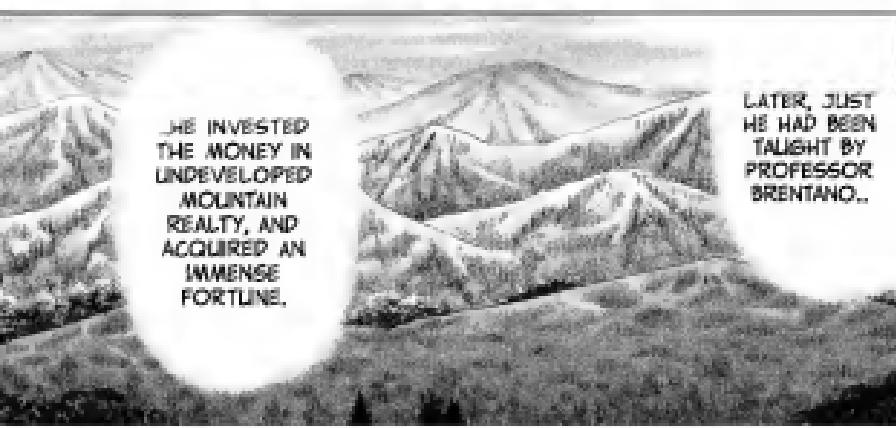
HE THEN USED
THE CAPITAL TO
PURCHASE 50
SHARES OF A
COMPANY
CALLED JAPAN
RAILWAY.



HE DID THAT FOR NO
OTHER REASON THAN
HAVING BEEN ADVISED BY
PROFESSOR BRENTANO,
WHO HAD BEEN ONE OF
HIS PROFESSORS WHEN
HE'D STUDIED ABROAD IN
GERMANY, THAT IF HE
WERE TO INVEST IN
JAPAN, HE SHOULD
INVEST IN BULLET
TRAIN RAILWAYS OR
UNDEVELOPED
MOUNTAIN REALTY.



AND THEN,
SEVERAL YEARS
LATER, JAPANESE
RAILROADS WENT
PUBLIC, THE
GOVERNMENT
BOUGHT UP THE
STOCKS, AND
HONDA BECAME
A TYCOON.



HE INVESTED
THE MONEY IN
UNDEVELOPED
MOUNTAIN
REALTY, AND
ACQUIRED AN
IMMENSE
FORTUNE.

LATER, JUST
HE HAD BEEN
TAUGHT BY
PROFESSOR
BRENTANO...



AND THUS
SUCCEEDED
IN EARNING
TREMENDOUS
PROSPERITY.

HONDA
REPEATED
THIS
PATTERN.

BECOMING A BILLIONAIRE BY SAVING MONEY LITTLE BY LITTLE FROM HIS SALARY? WHAT AN AMAZING PERSON.

WOW.. WHO KNEW A MAN LIKE THAT WAS THE DESIGNER OF HIBIYA PARK?

THE SECRET TECHNIQUES HONDA SEIROKU MENTIONED WERE:

HE DIDN'T DO ANYTHING COMPLICATED, NOT ONE THING.

"THIRD, SAVE MONEY LONG-TERM." BE PATIENT AND WAIT FOR THE RIGHT TIME. THESE WERE HIS THREE ARTICLES.

"FIRST, SAVE MONEY." ALWAYS TAKE ONE-QUARTER OUT OF YOUR SALARY AND SAVE IT. "SECOND, INVEST." WHATEVER YOU'VE SAVED, INVEST.



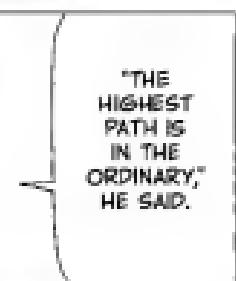
IN HIS
BOOK, HONDA
SEIROKU
SAID: "TRUTH
IS FOUND
IN DOING
ORDINARY
THINGS
ORDINARILY."



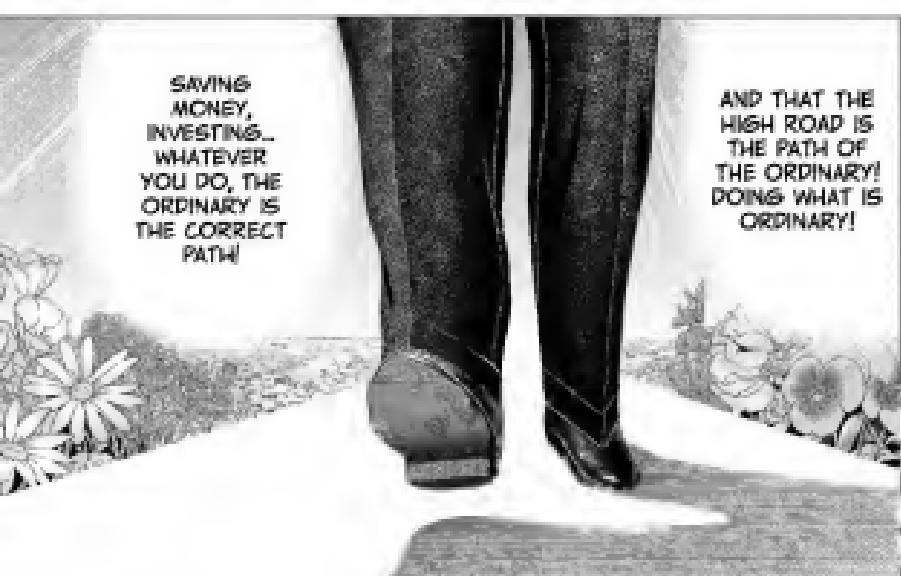
SAVING
MONEY,
INVESTING,
AND
LONG-TERM
SAVING...
THAT'S
WHAT
YOU CALL
"SIMPLE IS
BEST."



IN SHORT,
HE'S TELLING
US TO WALK
THE HIGH
ROAD.



"THE
HIGHEST
PATH IS
IN THE
ORDINARY,"
HE SAID.



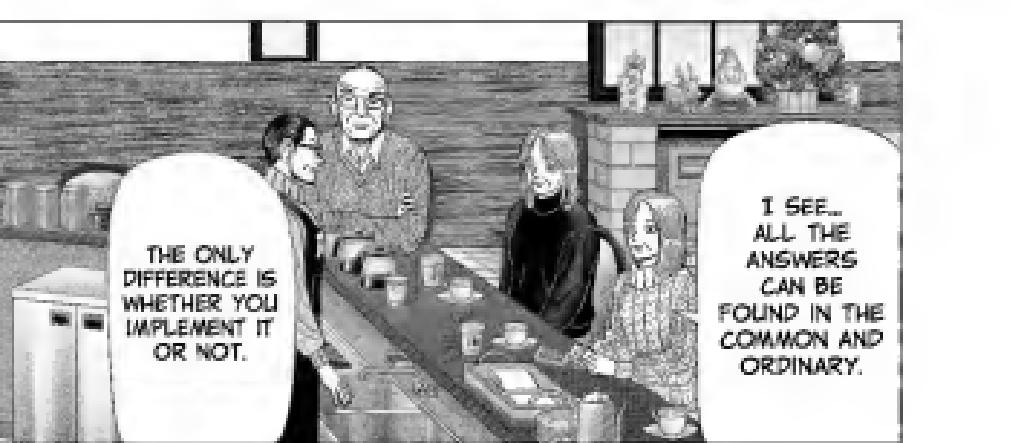
SAVING
MONEY,
INVESTING...
WHATEVER
YOU DO, THE
ORDINARY IS
THE CORRECT
PATH!

AND THAT THE
HIGH ROAD IS
THE PATH OF
THE ORDINARY!
DOING WHAT IS
ORDINARY!



HE WALKED
STRAIGHT
UP THE PATH
LABELED
"ORDINARY"
AND ATTAINED
GREAT
SUCCESS.

IN OTHER
WORDS HONDA
SEIROKU GREATLY
EMPOWERED
MINOR THINGS.



THE ONLY
DIFFERENCE IS
WHETHER YOU
IMPLEMENT IT
OR NOT.

I SEE...
ALL THE
ANSWERS
CAN BE
FOUND IN THE
COMMON AND
ORDINARY.



WE'VE BEEN
DISTRACTED
WITH "SECRETS"
AND "UNKNOWN
TECHNIQUES"
AND SO ON, AND
HAVE LOST
SIGHT OF TRUE
ESSENCES.



I UNDER-
STAND.
I MUST
ADMIT I
WAS THE
SAME.



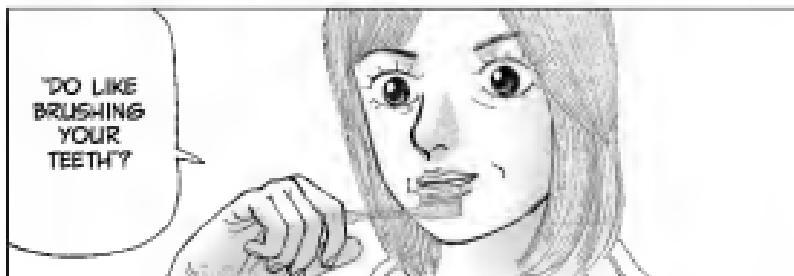
BUT I... DON'T
HAVE THE
CONFIDENCE
TO DO
ORDINARY
THINGS IN
ORDINARY
WAYS.



YOU TOO,
KUBOTA-SAN?
THAT'S
SURPRISING.



ME, NEITHER.
I NEVER ONCE
FINISHED MY
SUMMER
HOMEWORK.





THEY
SET THEIR
EMOTIONS
ASIDE AND
TOOK
PRAGMATIC
ACTION.

LIKE HONDA
SEIROKU,
PEOPLE WHO
HAVE BEEN
GREATLY
SUCCESSFUL
HAVE MADE
THEIR OWN
RULES AND
FOLLOWED
THEM.



AND IF
ONE FAILS,
THERE IS THE
RISK OF
DEVELOPING
SELF-HATRED.

BUT IF ONE
GETS BOUND
BY RULES AND
SYSTEMS, ONE
WILL BEGIN
TO FEEL
CONSTRICATED, AND
IT WILL BECOME
TOO DIFFICULT TO
SEE THINGS
THROUGH.



AND
THEN THE
SYSTEM WILL
NATURALLY
BLEND WITH
YOUR LIFE;
THAT'S WHAT
I THINK.

THEREFORE,
YOU CHANGE
THE WORD
"RULE" TO
THE WORDS
"BRUSHING YOUR
TEETH BEFORE
BED." YOU
SOFTEN THE
IMAGE OF
THE IDEA AND
APPLY IT TO
YOURSELF.



I THINK EVEN I
CAN DO
THAT.



"SAVING
MONEY
IS LIKE
BRUSHING
TEETH..."



YES.
PLEASE
GIVE IT
A TRY.



I DON'T
THINK I CAN
TAKE OUT
ONE-QUARTER,
BUT MAYBE I
CAN HANDLE
ONE-FIFTH.



HAVING
FUN WITH
IT IS
ESSENTIAL.

I'M GOING
TO TRY IT
STEADILY,
APPLYING
THE TEETH-
BRUSHING
PERSPECTIVE.

